

VARMORA

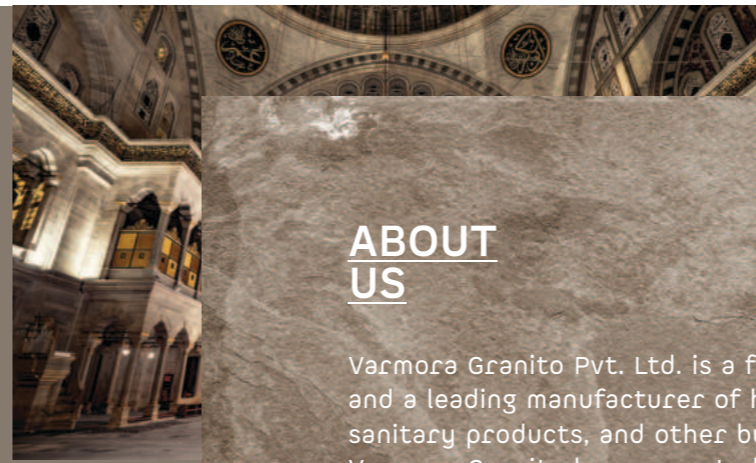
TILES • BATHWARE



new
style

PIONEERING
CERAMIC EXCELLENCE

mystique 50x
COLLECTION 50cm



ABOUT US

Varmora Granito Pvt. Ltd. is a flagship company of the Varmora Group and a leading manufacturer of high-quality ceramic tiles, bath and sanitary products, and other building materials. Established in 1994, Varmora Granito has grown to become one of the largest manufacturers in the industry, with in-house production capacity of 35 msm per annum. With a focus on innovation, sustainability, and customer satisfaction, Varmora Granito is committed to providing its customers with the best products and services worldwide. Varmora now boasts 317 exclusive brand outlets (EBOs) and 2,000+ multi-brand outlets (MBOs) in their network. Whether you're looking for stylish tiles, durable bath and sanitary products, or other building materials, Varmora Granito has you covered.

To know more about Varmora Granito visit www.varmora.com





ABOUT THE TECHNOLOGY

Discover the remarkable combination of traditional craftsmanship with the latest technology. We at Varmora strive for advancement in the ceramic world by infusing modern techniques and technology to craft impeccable and unique textures, designs, and layouts. The meticulously crafted tiles undergo a superior transition with the help of technology, showcasing versatile effects. Above all, vivid techniques are opted that add high aesthetic value to the tiles and through advanced machinery, the tiles are molded and given a definite shape to blend with the decor style of spaces seamlessly.

INTRODUCING

...

BEAUTY OF TILES THAT
LASTS A LIFETIME

mystique
COLLECTION

50+

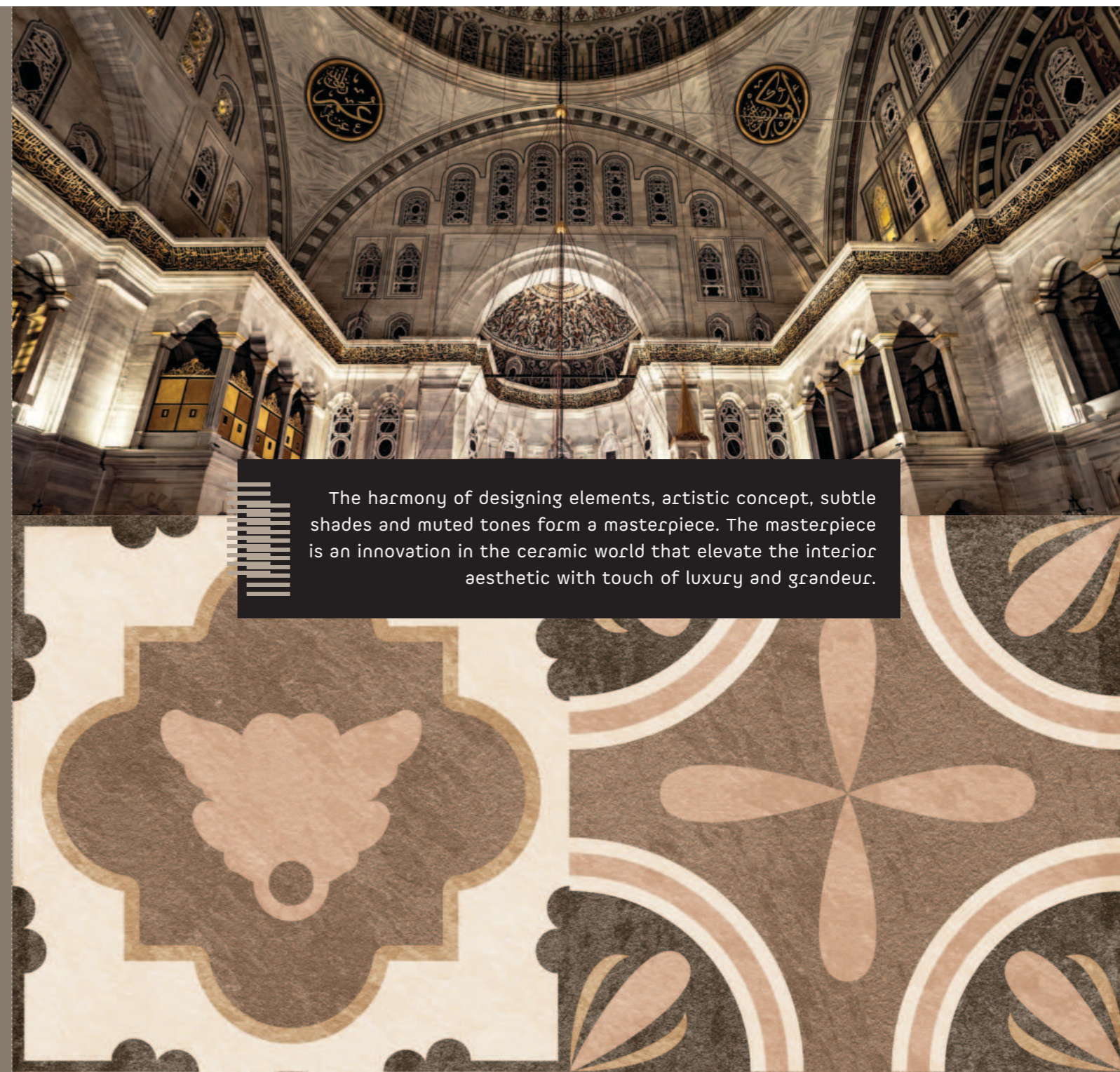
DESIGNS
COMBINATIONS

01

SIZE
FINISH

11

CREATIVE
CONCEPTS

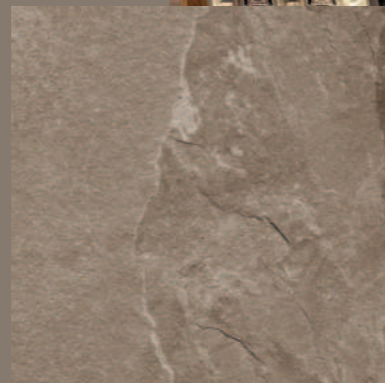


The harmony of designing elements, artistic concept, subtle shades and muted tones form a masterpiece. The masterpiece is an innovation in the ceramic world that elevate the interior aesthetic with touch of luxury and grandeur.

WITNESS
THE
MERGER OF
ART WITH
ARCHITECTURE

mystique
COLLECTION

50x
50cm
12mm THICKNESS



Transform your space
into an architectural
marvel with a unique tile
size and designs to
complement every corner.

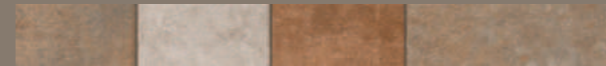
INDEX



Basaltic



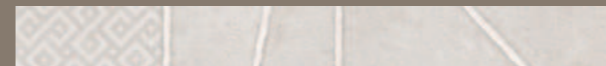
Blair



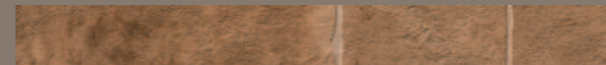
Delicat



Elito



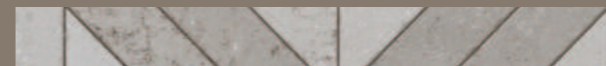
Frittas



Martino



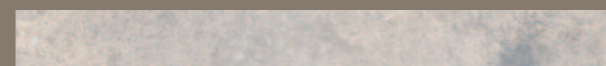
Promo



Rome



Slato



Soil



Vintage

Tune the rhythm of your
space with a range of
exotic yet elegant
collections, equal in
form and function.

TECHNICAL FEATURES

Discover infinite possibilities with class-apart features of tiles, blending effortlessly with the decor style of versatile spaces.



EASY CLEANING AND CARE



THERMAL SHOCK RESISTANCE



HEAT-RESISTANT



RESISTANCE TO STAINS



LIGHT-FAST COLOURS



RESISTANCE TO HOUSEHOLD CHEMICALS



SCRATCH RESISTANCE



DOES NOT ABSORB LIQUIDS



IMPACT RESISTANCE



ANTI-SKID



DIGITAL PRINTING



ECO FRIENDLY



ZERO MAINTENANCE

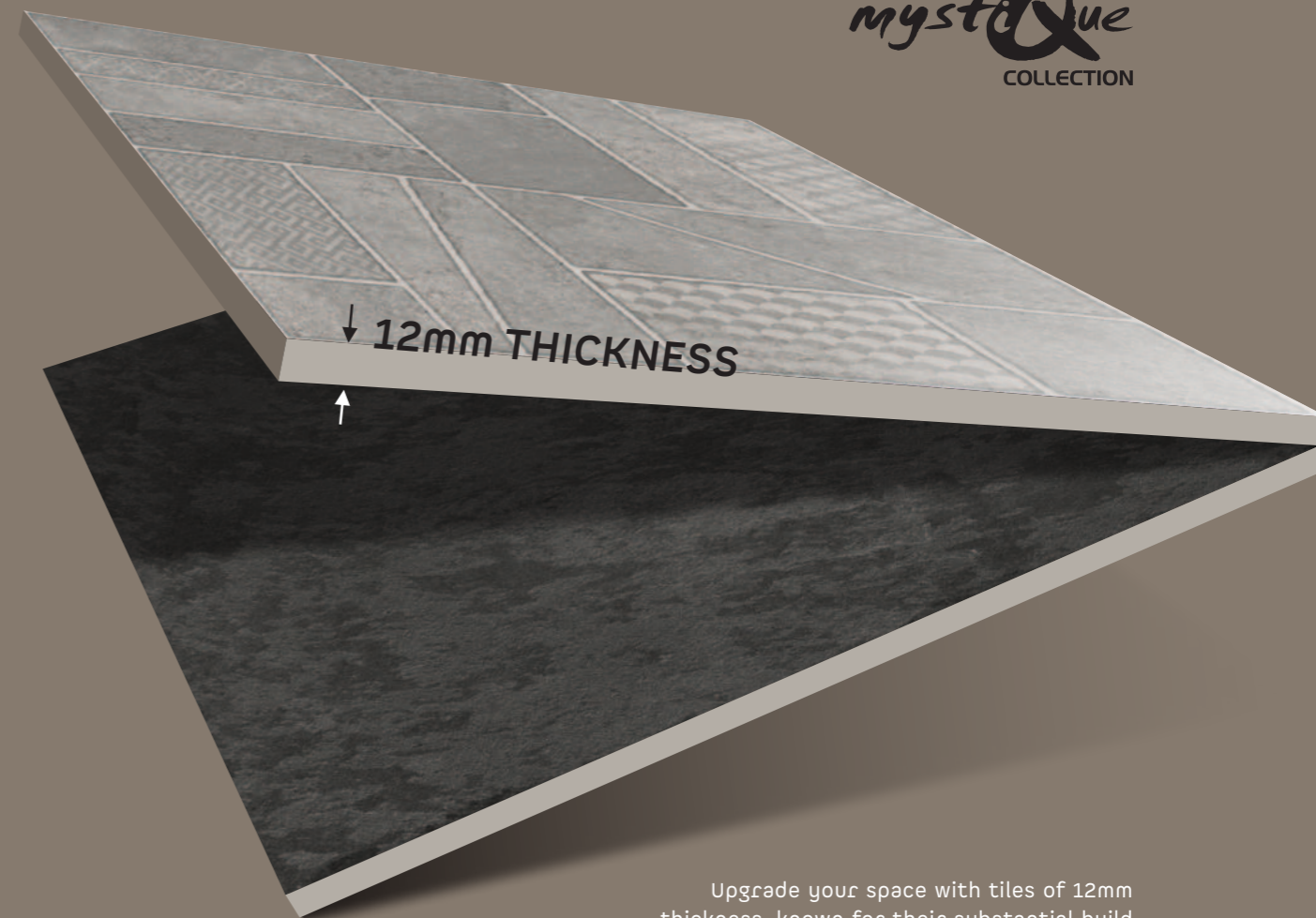


ABRASION RESISTANCE



RANDOM

mystique
COLLECTION

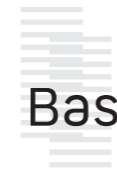


Upgrade your space with tiles of 12mm thickness, known for their substantial build and versatility. The thickness adds resilience and a touch of elegance to spaces.



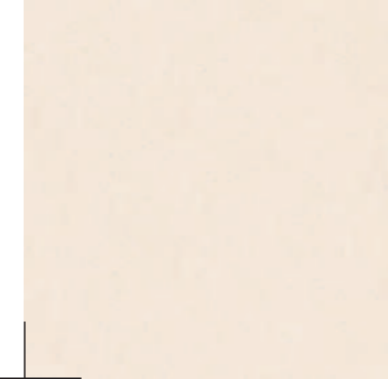
mystique
COLLECTION

Preview of : Basaltic Brown



Basaltic | Rustic Matt | Series - Mystique

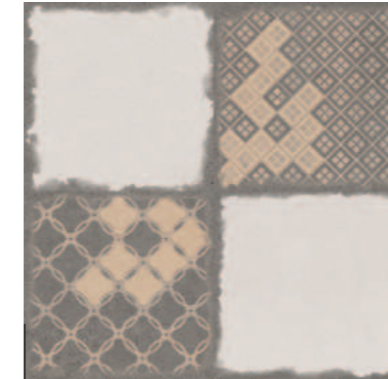
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TILES • BATHWARE



Basaltic Ivory
Random Faces - 3



Basaltic Brown
Random Faces - 3



Basaltic Multi Decor
Random Faces - 3



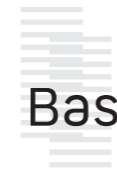
Basaltic Natural
Random Faces - 3





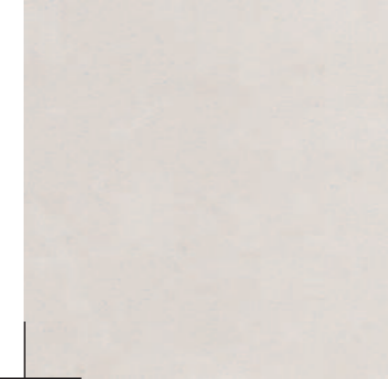
mystique
COLLECTION

Preview of : Basaltic Bianco



Basaltic | Rustic Matt | Series - Mystique

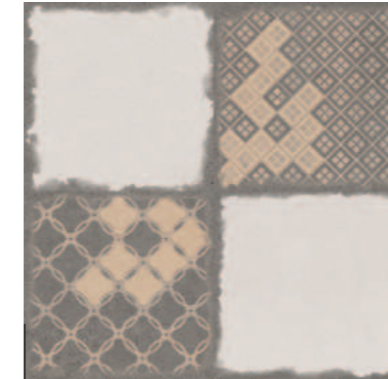
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Basaltic Bianco
Random Faces - 3



Basaltic Grey
Random Faces - 0



Basaltic Multi Decor
Random Faces - 3



Basaltic Nero
Random Faces - 3





mystique
COLLECTION

Preview of : Blair Stone

Blair

Rustic Matt | Series - Mystique

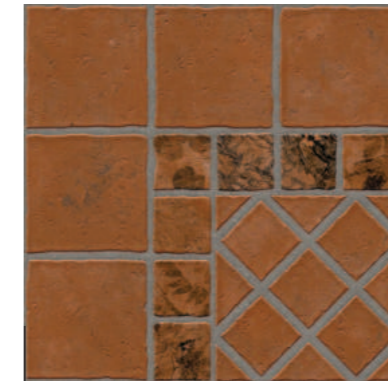
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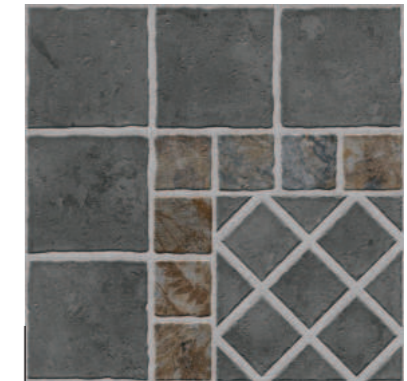
Blair Natural



Blair Stone



Blair Red



Blair Nero



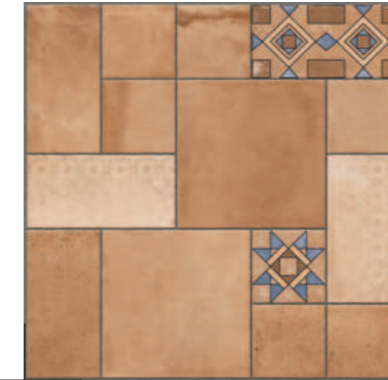


mystique
COLLECTION

Preview of : Delicat Natural

Delicat | Rustic Matt | Series - Mystique

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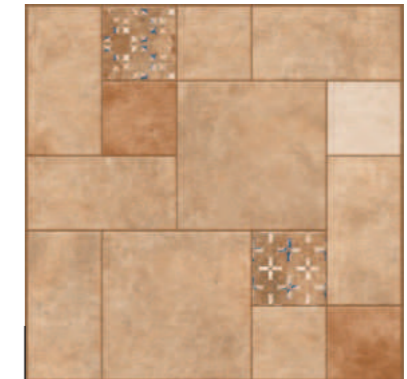
Delicat Copper
Random Faces - 4



Delicat Dove
Random Faces - 4



Delicat Choco
Random Faces - 4



Delicat Natural
Random Faces - 4





mystique
COLLECTION

Preview of : Delicat Grey



Delicat | Rustic Matt | Series - Mystique

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Delicat Grey
Random Faces - 4



Delicat Ivory
Random Faces - 4





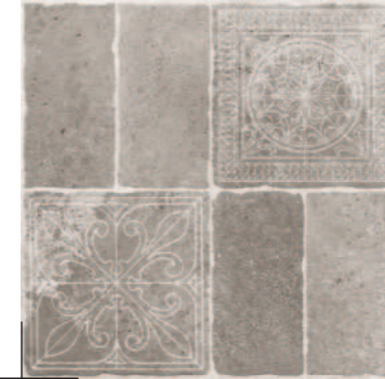
mystique
COLLECTION

Preview of : Elito Grey

Elito

Rustic Matt | Series - Mystique

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Elito Grey
Random Faces - 4



Elito Ivory
Random Faces - 4



Elito Natural
Random Faces - 4





mystique
COLLECTION

Preview of : Frittass Griss Mix



Frittass | Rustic Matt | Series - Mystique

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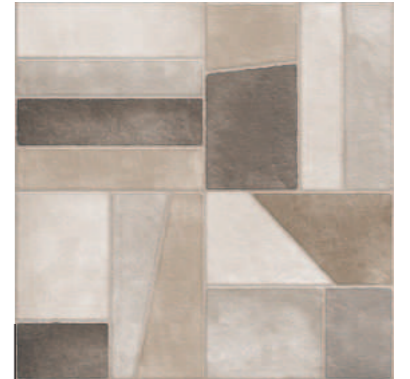
Frittass Copper
Random Faces - 4



Frittass Grey
Random Faces - 4



Frittass Natural Mix
Random Faces - 4



Frittass Griss Mix
Random Faces - 4





mystique
COLLECTION

Preview of : Martino Copper



Martino | Rustic Matt | Series - Mystique

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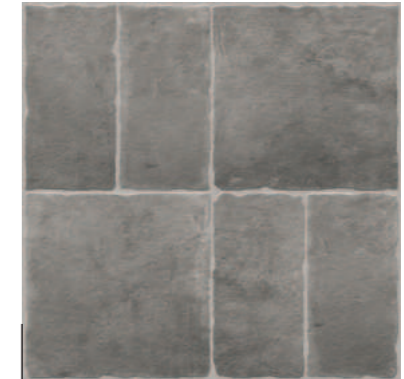
Martino Ivory
Random Faces - 4



Martino Copper
Random Faces - 4



Martino Pearl
Random Faces - 4



Martino Nero
Random Faces - 4





mystique
COLLECTION

Preview of : Martino Rust



Martino | Rustic Matt | Series - Mystique

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Martino Rust
Random Faces - 4



Martino Stone
Random Faces - 4





mystique
COLLECTION

Preview of : Promo Slato



Promo | Rustic Matt | Series - Mystique

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Promo Ivory



Promo Brown



Promo Slato
Random Faces - 4



Promo Red



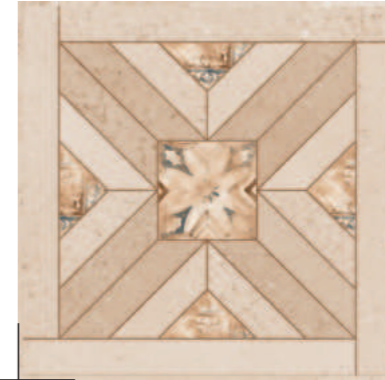


mystique
COLLECTION

Preview of : Rome Beige

Rome | Rustic Matt | Series - Mystique

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Rome Beige





mystique
COLLECTION

Preview of : Slato Grey + Slato Grey Decor

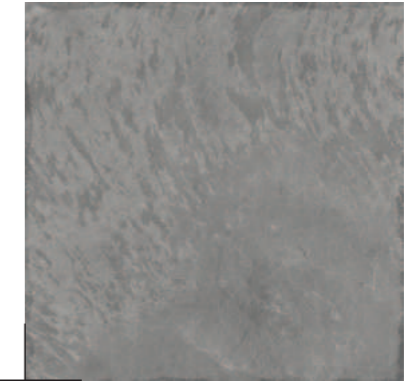
Slato

Rustic Matt | Series - Mystique

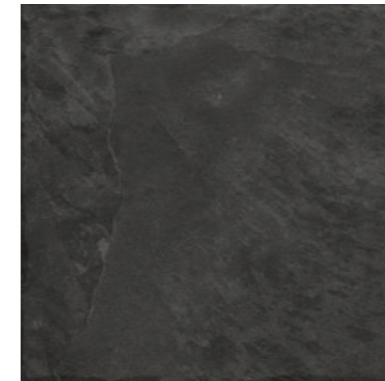
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Slato Bianco
Random Faces - 6



Slato Grey
Random Faces - 6



Slato Nero
Random Faces - 6



Slato Grey Decor
Random Faces - 4





mystique
COLLECTION

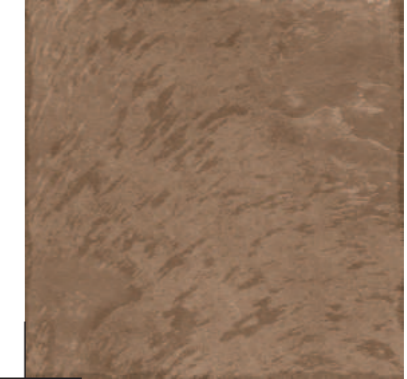
Preview of : Slato Coco + Slato Coco Decor

Slato | Rustic Matt | Series - Mystique

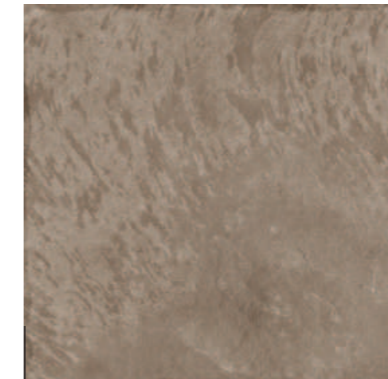
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Slato Ivory
Random Faces - 6



Slato Coco
Random Faces - 6



Slato Natural
Random Faces - 6



Slato Coco Decor
Random Faces - 4





mystique
COLLECTION

Preview of : Slatto Copper



Slatto | Rustic Matt | Series - Mystique

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Slatto Copper
Random Faces - 6





mystique
COLLECTION

Preview of : Soil Bianco

Soil

Rustic Matt | Series - Mystique

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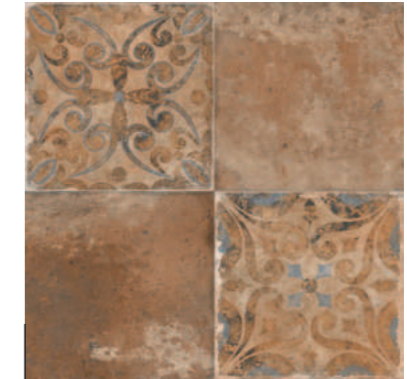
Soil Bianco
Random Faces - 5



Soil Cemento
Random Faces - 5



Soil Coffee
Random Faces - 5



Soil Rust Copper Decor
Random Faces - 4





mystique
COLLECTION

Preview of : Vintage Brik

Vintage | Rustic Matt | Series - Mystique

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Vintage Brick
Random Faces - 3



Technical Specification

DIGITAL OUTDOOR TILES

SR. NO.	CHARACTERISTIC	TEST METHOD	IS 15622 :2017 (GROUP B I b)	VARMORA VALUE	
A					
DIMENSION & SURFACE QUALITY					
1	Deviation in Length & Width	IS - 13630 - 1	± 0.10%	± 0.10%	
2	Deviation in Thickness	IS - 13630 - 1	± 5.00%	± 3.50%	
3	Straightness of sides	IS - 13630 - 1	± 0.10%	± 0.10%	
4	Rectangularity	IS - 13630 - 1	± 0.10%	± 0.10%	
5	Surface Flatness	IS - 13630 - 1	± 0.50%	± 0.20%	
6	Surface Quality	IS - 13630 - 1	Minimum 95 % tiles shall be free from visible defects	95%	
B					
PHYSICAL PROPERTIES					
1	Water Absorption	IS - 13630 - 2	Avg. 0.08% < E ≤ 3%	Avg. 0.5% - 3%	
2	Modulus of Rapture(N/mm)	IS - 13630 - 6	Avg. 30 N/mm ²	Avg. 32 N/mm ²	
3	Breaking Strength (N)	IS - 13630 - 6	Thickness <7.5 mm = 700 N, Min Thickness ≥7.5 mm = 1100 N, Min	Thickness ≥7.5 mm = 1200 N	
4	Moisture Expansion (mm/m)	IS - 13630 - 3	0.02 Max.	0.01 Max.	
5	Scratch Hardness of Surface (Mohs' Scale)	IS - 13630 - 13	5, Min	5, Min*	
6	Resistance of Surface Abrasion(Glazed Tiles)	IS - 13630 - 11	Class II, Min.	Class IV	
7	Co-efficient of linear thermal expansion	IS - 13630 - 4	7x10 ⁻⁶ , Max	7x10 ⁻⁶ , Max	
8	Thermal Shock Resistance	IS - 13630 - 5	10 Cycles, Min	10 Cycles, Pass	
9	Crazing Resistance	IS - 13630 - 9	4 Cycles at 7.5 Bar, Min	4 Cycles, Pass	
10	Impact Resistance-Co-efficient of Restitution	IS - 13630 - 14	0.55, Min	0.55, Min	
11	Co-efficient of Friction	-	Manufacturer Norms	Manufacturer Norms	
12	Frost Resistance	IS - 13630 - 10	Manufacturer Norms	No Damage	
13	Bulk Density (g/cc)	IS - 13630 - 2	2.0 , Min	2.3	
C					
CHEMICAL PROPERTIES					
1	Resistance to Staining	IS - 13630 - 8	Class 1, Min.	Class 1, Min	
2	Resistance to Household Chemicals	IS - 13630 - 8	Class AA, Min	Class AA, Min	
3	Resistance to Acids & Alkalis	IS - 13630 - 8	Required If agreed according to chemical resistance class indicated by manufacturer	Resistance	
Product Category		Body	Size	Coverage (Sq. M.)	No. of Tiles/Box
Parking		Parking	500X500MM	0.75	3 PCS

VARMORA Values given above are own valued, Which we tries to maintain, how ever test results may differ up to the limit prescribed under IS 15622 :2017 (GROUP B I b)
* Minimum 5 On matt tiles.

Note: Colour shown are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Our effort has been made to ensure the accuracy of the information given. However, the company reserve the right to change the specifications without prior notice. Sometime variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advise you to follow the fixing instructions on the cartons (box) of the tiles. No responsibility will be accepted by the company once the tiles have been fixed.



VARMORA
TILES • BATHWARE

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